

Lin Jiang

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University of South Florida
Muma College of Business
Department of Marketing
Center for Entrepreneurship

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ACADEMIC APPOINTMENTS

University of South Florida, Tampa, FL
Visiting Assistant Professor, 2018-Present

University of Missouri, Columbia, MO
Assistant Professor, 2010-2018

EDUCATION:

Georgia Institute of Technology, Atlanta, GA
Ph.D. in Management with a focus on Innovation and Entrepreneurship, 2010
Dissertation Committee Chair: Dr. Marie Thursby

Creighton University, Omaha, NE
MBA & M.S. in Information Technology Management, 2005

Peking University, China
B.S. in Information Science (Minor in Computer Software), 2002
B.A. in Economics, 2002

RESEARCH INTEREST

Topics within the domain of entrepreneurship and innovation:

- Emotions and strategic communications in the digital realms
- Technological innovations
- Entrepreneur-consumer interactions

PUBLICATIONS AND FORTHCOMING:

Jiang, L., Yin, D., & Liu, D. *Forthcoming*. Examining emotion temporal dynamics in interpersonal setting: The roles of strength, duration, and phase of peak displayed joy. *Academy of Management Journal*.

Thursby, J. G., Haeussler, C., Thursby, M. C., & Jiang, L. 2018. Prepublication disclosure of scientific results: Norms, competition, and commercial orientation. *Science Advances*, 4(5). <http://doi.org/10.1126/sciadv.aar2133>

Jiang, L., Clark, B., & Turban, D. 2015. Creating Breakthroughs: The Role of Interdisciplinary Idea Networking and Organizational Contexts. *Academy of Management Meeting Best Paper Proceedings*.

Haeussler, C., Jiang, L., Thursby, J., & Thursby, M. C. 2014. Specific and General Information Sharing Among Competing Academic Researchers. *Research Policy*. 43(3): 465–475. (Equal contributors)

Ceccagonli, M., & Jiang, L. 2013. The cost of integrating external technologies: Supply and demand drivers of value creation in the markets for technology. *Strategic Management Journal*. 34(4): 404-425. (Equal contributors)

Jiang, L., Tan, J. & Thursby, M. C. 2010. Incumbent firm invention in emerging fields: Evidence from the semiconductor industry. *Strategic Management Journal*. 32 (1): 55-75.

Rothaermel, F., Agung, S. D., & Jiang, L. 2007. University entrepreneurship: a taxonomy of the literature. *Industrial and Corporate Change*, 16 (4): 691-791. (Equal contributors)
- Categorized as “Highly Cited Paper” by Web of Science as the paper “received enough citations to place it in the top 1% of the academic field of Economics & Business.”

Tan, J. & Jiang, L. 2002. 网络对广告营销的影响, *经济管理 (Economic Management)*. 15, 65-68.

CONFERENCE PRESENTATIONS

- Human Capital, Innovativeness, and Crowdfunding Outcomes: The Moderating Effect of Project Category (with C. S. R. Chan and A. Parhankangas).
 - To be present at the *2019 Academy of Management Conference* in Boston.
- Are more innovative firms more likely to have fraud? Evidence from U.S. public companies. (With K. Schnatterly, and C. Steele)
 - Presented at the *2018 Academy of Management Conference* in Chicago.
- The More Cheerful the Better? The Role of Emotional Valence and Variability in Attracting Crowdfunding. (With D. Yin and D. Liu)
 - Presented at the *2018 Academy of Management Specialized Conference (Big Data)* in UK.
- Entrepreneurs’ Demand-side Knowledge and Investors’ Funding Decision (with M. Packard)
 - Proposal for an earlier version presented at the *2016 Strategic Management Society Conference*.
 - Full paper presented at the *2017 Academy of Management Conference* in Atlanta.
- Creating Breakthroughs: The Role of Interdisciplinary Idea Networking and Organizational Contexts (with B. Clark and D. Turban)
 - presented as one of the best papers in the TIM division at the *2015 Academy of Management Conference* in Vancouver, Canada).
- Entrepreneurs' Passion in Attracting Crowdfunding (three versions) (with D. Yin and R. Johnson)
 - Passion as a Double-Edged Sword: How and When Entrepreneurs’ Passion Influences their Funding Performance (presented at the *2015 Midwest Strategic Management Meeting* in St. Louis, MO in June).
 - Why and When Entrepreneurs’ Passion Affects Investors’ Funding Decision: A

- Moderated Mediation Model. (presented at the *2015 Academy of Management Conference* in Vancouver, Canada).
 - Does Entrepreneurs' Passion Attract Funding or Backfire? The Moderating Effect of Perspective Taking. (Presented at the *2014 Strategic Management Society Annual Conference*).
- Competition and Open Sharing in Academic Science (with C. Haeussler, J. Thursby, and M. Thursby).
 - *Conference on Information Sciences and Systems*, 2015, Baltimore MD.
 - *Round Table of Engineering Entrepreneurship*, 2013, Atlanta GA.
- Knowledge Transfer, Learning, and Cospecialized Complementary Assets: The Role of Firm Capabilities in the Markets for Technology (with M. Ceccagnoli).
 - *2011 Wharton Technology Conference*, Philadelphia, MA, April 2011 (the third version)
 - *2010 ACAC*, Atlanta, GA (the second version)
 - *2009 Academy of Management Annual Meeting*, Chicago, IL (the earliest version presented).
- Incumbent Firm Invention in Emerging Fields: Evidence from the Semiconductor Industry (with J. Tan, J., and M. Thursby).
 - *2010 Transatlantic Workshop on Nanotechnology Innovation and Policy*, Atlanta, GA, March 2010.
- Competition from Academic Researchers: How does it Affect the Openness of Research Disclosure in Industries.
 - *2010 Roundtable for Engineering Entrepreneurship Research*, Atlanta, GA, November 2010.
- University Entrepreneurship: a Taxonomy of the Literature (with F. Rothaermel and S. Agung).
 - *2006 Technology Transfer Society Conference*, Atlanta, GA, September 2006.

ACADEMIC SERVICES

Ad Hoc Journal Referee

European Management Journal, Strategic Management Journal, Management Science, Journal of Management, Organization Science, Research Policy, Industrial and Corporate Change, Journal of Economic Behavior & Organization, Journal of Business Research, Academy of Management Journal, Journal of Management Studies, International Journal of Production Economics, Scientometrics.

Ad Hoc Conference Referee

Strategic Management Society Conference (2012, 2017), Strategic Management Society Conference in China (2012), Academy of Management Conference (2007, 2011, 2015, 2017, 2018), and International Association for Chinese Management Research Conference (2007).

Ad Hoc Referee (others)

Strategy Research Foundation in the Strategic Management Society (2011).

Review a report on innovation research for United States Small Business Administration Office of Advocacy (2014).

INTERNAL SERVICES

College and Department-Level Service

Department Chair search committee, University of Missouri, 2015-2016

Department Chair search committee, University of Missouri, 2016-2017

College Internationalization Committee, University of Missouri, 2013-2018

Doctoral Thesis Committees

Brent Clark (Assistant Professor, University of Nebraska, Omaha, graduated in 2013)

Mark Packard (Assistant Professor, University of Nevada, Reno, graduated in 2016)

John Berns (Assistant Professor, University of Mississippi, graduated in 2016)

Fengxia Zhu (Assistant Professor in Marketing, Cleveland State University, graduated in 2016)

Nahyun Oh (Post Doc at UIUC, Graduated in 2018)

Li Chen (marketing department, expected to graduate in 2020)

Doctoral Comp Committees

Anne Albrecht (Assistant Professor in Accounting, Texas Christian University, graduated in 2016).

TEACHING**University of South Florida**

Creativity and Innovation in Entrepreneurship (Undergraduate), 2018-Present

Strategic Management / Decision Making (Undergraduate), 2019-Present

University of Missouri

Doctoral Seminar in Strategic Management (Ph.D.), 2014, 2016

Strategic Management (Undergraduate), 2010-2018

Georgia Institute of Technology

Principles of Management (Undergraduate), 2008

Strategic Management (Undergraduate), 2009

Teaching assistant for Microeconomics (Ph.D.), 2006-2009

Teaching assistant for TI:GER® entrepreneurial education program (MS), 2007-2008

MEMBERSHIP

Academy of Management

Strategic Management Society

American Association for the Advancement of Science

HONORS AND AWARDS**Grants**

Collaborator under the National Science Foundation Award 0965289, 2010-2014

Robert J. Trulaske, Sr. College of Business Summer Research Fellowship, 2016

Robert J. Trulaske, Sr. College of Business Large Grant, 2015, 2012

Robert J. Trulaske, Sr. College of Business Small Grant, 2011

Research Awards

Nominated for Best Paper, Technology and Innovation Management (TIM) division, Academy of

Management Conference, Vancouver, 2015
Richard A. Miller Summer Scholar Award, 2014-2015
University of Missouri Research Fellowship, 2011-2013

Service Awards

Outstanding Reviewer Award, TIM division, Academy of Management Conference, 2015

Others

Invited Participant to the Academy of Management TIM Division Junior Faculty Consortium, 2015
University of Missouri Faculty Scholar Program Fellow, 2013-2014

Invited Participant to the Academy of Management Business Policy and Strategy (BPS) Division Junior Faculty Consortium, 2011

National Science Foundation/IGERT Research Associate, 2007-2010

Invited Participant to the Academy of Management TIM Division Doctoral Consortium, 2009

Invited Participant to the Academy of Management BPS Division Doctoral Consortium, 2008.

Invited Participant to the 5th West Coast Research Symposium Doctoral Workshop (Seattle, WA), 2007

Invited Participant to the Intensive Doctoral Workshop in Entrepreneurship taught by Scott Shane (Cleveland, OH), 2007

Superior Scholastic Achievement Award, Creighton University, 2005

Nominated to be listed in The Chancellor's List, Creighton University, 2004-2005

The May 4th Youth Award for excellent comprehensive performance, Peking University, China, 2000.

Luo Tianzhao Scholarship for excellent performance in college entrance examination, Fujian, China, 1998.

Honors in Chinese National Mathematics Contests, 1996, 1997

NON-ACADEMIC PROFESSIONAL EXPERIENCE

Community service for minority entrepreneurs from New Community Development Corporation in Omaha, NE, 2004

Shenzhen-HongKong PKU-HKUST Institution of Industrial-Education-Research (IER), China, 2002-2003

Beijing Teamsun Technology Corporation, Ltd., China, 2002 (Internship)